

Los Altos Tennis Club Minutes of March 2, 2009 Meeting

The meeting was called to order at 7:05 pm by Bill Powell. Present were: Bill Powell (president), Patty Chicchi, Doris Lehr, Lynn Hunton, Marijke Vallaeyes, Beth Watt, Mary Ann Weingartner. Excused: Tom Gregory and Jack Bates.

Welcome by Bill Powell

1. **Minutes:** The February 12, 2009 minutes recorded by Marijke Vallaeyes were approved.
2. **Treasurer:** Doris Lehr: Report approved.
 - Doris is trying to get the insurance certificate we need to hold the tournament at LAHS. The Insurance Co is always very slow in providing that document. They also need to send the special page stating that the school district will be first in line to receive payments.
 - Bill P. : income has dropped, are there restrictions if we want to use some money of the CD? Doris will inquire. .
3. **Membership:** Mary Ann submitted her report:
First Bill P. thanked Mary Ann for a nice potluck party she and her husband Al organized for the outgoing and incoming board members. Beth W. thanked the board for the awards and kind words.

As of February 28, the **number of members in good standing totals 93**. This total includes:

- Renewed members – 76 (82%)
- New members since September 2008 – 5 (5%)
- Lifetime members – 8 (9%)
- Nonrenewed members – 43 (from former total of 132)

Other information based on members in good standing:

- Los Altos. LAH residents: 66% ----- Non-residents: 34%
- Females: 72% ---- Males 28%

Income from dues: 2009 membership income currently totals \$2280
(2008: \$3755 ---- 2007: \$3395)

Application and payment process (of the 93 received):

- Online applications: 44 ---- 24 online payments
- Manual applications: 45 -----payments by check: 54

Mailing: email: 50 ----USPS: 25 ----- email and USPS: 3

Comments: Lynn H. Where are all the no renewed members going? There used to be 600 members! Mary Ann W.: some want to play USTA and join other clubs. There is also a number of husbands who didn't renew although their wife is still a member.

Mary Ann handed out copies of the updated roster and the board went over the names of nonrenewed members. Those we know and play on ladders or in IC will be contacted . Bill Powell asked if we could wait to drop the nonrenewed members . Mary Ann agreed to wait an additional 2 weeks but she would like to send out the roster with the March newsletter.

IF YOU WANT TO KEEP PEOPLE ON YOUR LADDER OR ON YOUR LIST....PLEASE CONTACT THEM RIGHT AWAY AND LET MARY ANN KNOW!

Mary Ann made the comment that we should have an incentive to keep more men...give them balls for their activities? Some men also come together certain days of the week to play tennis but it's not formally organized.

Going over the list of members, Beth mentioned the passing of Gayle Dilley's mother. Patty Chicchi will send a condolence card. Levan Gray has been battling cancer for over a year now and Patty will send her a "Thinking of You" card.

Mary Ann made the remark that there are a lot of non residents: most of them are female and play on Monday Morning 3.0 Drop-in or in the Interclubs.

Bill Powell thanked Mary Ann for a great job on keeping track of the membership base.

4. **Team Tennis Tournament – March 14, rainout: March 21:** Bill Powell and Patty Chicchi

- The price will be a \$20 cash reward for a total of \$160. (8 people)
- which brings us back to discussing the finances of the club: Beth thinks the club should be self sustaining. We all agree that this is feasible. But the income for now is less than other years and this is a 'red flag'. Then again....the objective of LATC is not making money but make people play tennis! And if we get into trouble....we'll just ask for a stimulus package.....:)
- Suggestion if we don't have enough participants: open it up to other clubs, but we want our own members first! Beth used to forward the invitation to the presidents of neighboring clubs.
- Patty presented a menu proposal, morning snack and lunch....and handed out gold coins that unfortunately melted right away in Bill's hands. The proposal presented on a St Patrick's Day card: fruit tray, banana's, loaves, juice, sparkling cider, coffee / bagel sandwich tray, Waldorf Astoria salad, potato chips, pork barrel skins, pot of gold-bars and coins/ mixed drinks. Total based on 30-40 attendance: \$125 (without the drinks). Great job!
- Lynn will bring the portable toilet, tables (2 food and 1 registration) and chairs. Bill will help, they will start setting up around 9:15. Bill will also bring balls.

5. **Mailing :** Lynn Hunton

Luckily Lynn went to the post office last month and learned that the rates had increased by 2 cents.

Also, from now on the newsletters have to be clipped on two corners, otherwise the paper gets stuck in the machine. Lynn uses tape but Beth and Mary Ann recommend the sticky dots available at Office Depot. In March there will be a 4 page insert, the membership roster. It has to be sent to 35 people at the most.

6. **Newsletter/Website:** Marijke Vallaey

- All submissions for the March newsletter to Marijke by March 9. The newsletter will be sent out soon after!!!
- What is the fee for Google Checkout?
- Calendar available on the website but not everything is mentioned.
- Jean Hassoun was elected Best Referee of the Year and will be mentioned in the next NL. We should also mention our own members who do well in USTA with other clubs.

6. Club Dinner – May 7: Bill Powell

The Shoup Park Garden House is expensive but after discussing and comparing it seems the best.

Last year: rental and alcohol fee was approximately \$350.

Menu: We want to lower the food cost: so why not serve lasagna as two years ago: inexpensive and it was very good.

7. Interclubs: Beth Watt

Everything is going well although there were a couple of rainouts.

8. Interclub Play Day- June 3: Beth Watt

There is a high level of activity, the 3.0 and 3.5's have 53 members combined.

Beth would like to open the Play Day to all the women in the club although IC players will get the first chance. 40 is a good number of participants. Bill Watt will help Lynn H. setting up the tables and chairs at Cuesta.

8. Tennis For Charity (TFC): Bill Powell for Jack Bates and Rhonda Radcliff

Rhonda Radcliff is doing an excellent job, it's again well organized. The rain is spoiling some matches....

9. Other Business: Bill Powell

There is one member who offered to captain a USTA team: Susan Stark.

Beth W will get together with Bill P to hand over president's info and materials.

The meeting was adjourned at 8:30 pm.

Respectfully submitted by,

Marijke Vallaey